

Online Videos to promote your Child Care Center:

DAYCARE VIDEO PROJECT IN COLLABORATION WITH 4C COUNCIL

The Web-2 era has moved the concept of **promoting a business** to the next level given the web-based interactivity and social networking it provides. With Websites like “ Youtube” small businesses can promote their work and the services they provide at almost no cost. **Just by posting a video about your child care business that is accessible to thousands of people in your area**, you would be facilitating the task of hundred of parents that would want to visit your child care center and assess your services before putting their child in your care.

So why not benefit from this technology?

As a child care business owner, you can create your own video and post it online. But if you can’ t find the resources to do so **4C Council in collaboration with DayCare Video can help you do that at a minimal cost.**

The DayCare Video program is an innovative solution to finding quality child care through online services. It is designed to visually assist parents in their preliminary search for child care options and thus providing your business with more visibility among clients.

By recording a video about your child care center featuring all the service that you provide and posting it on DayCare Video Website (that would be linked to the 4C Council website) you will be offering parents the opportunity to learn about your child care facility: Curriculum; General tour of the facility; Hours coverage; Tuition fees; Menus; Safe health preventions; Licensing; Goals and objectives of staff

A daycare video service is an extension of the childcare centers open door policy. DayCare Video website provides the latest advances in Video technology. It is user-friendly, fast and efficient. Time is a valuable tool for both parents and employers previewing the physical layouts, curriculums and philosophies of prescreened licensed daycare facilities in privacy we feel will better enable parents to select a facility that warrants further consideration.

Cost for CEL Providers

Provider Service: 1. Basic Video \$350 to 650.00 Membership & Yearly Advertisement

For more details on the DayCare Video project contact Richard Robinson, DayCare Video's founder at 408.896.2400 or visit www.daycarevideo.com.

Richard Robinson, DayCare Video's founder states "We don't want to compete with established childcare providers, we want to enhance the field by offering a service that makes the selection of childcare a more informed and efficient process".