



# Community Child Care Council of Santa Clara County, Inc.

June 2, 2009

Re: Online Marketing

Dear Contractor,

*Day Care Video Project* in collaboration with the 4C Council has created an opportunity for every county contractor to market their child development center(s) online.

Enclosed you will find a recent article written by the 4C Council regarding the *Day Care Video* service. Please review this opportunity to further promote your center(s) via the internet.

You may contact Richard Robinson, *Day Care Video* founder at (408) 896-2400 or visit [www.daycarevideo.com](http://www.daycarevideo.com). He can further explain his online child care promotions.

Sincerely,

A handwritten signature in black ink that reads "Alfredo Villaseñor".

Alfredo Villaseñor  
Executive Director

Enclosure: "Online Videos to Promote your Child Care Center" article

